
TARGET - \$100,000 PER YEAR

That's \$8,333.33 per Month or \$277.78 per Day (Profit)

MY 3 FOCUS POINTS

1. List Building (leads and buyers)
2. Make Offers
3. Relationship building (with my audience and other marketers)

You hear it all the time that you need a list/audience. Over and OVER again well it's true (when done right) that is why it is number one on my list but to build that list I have a few methods I will deploy. I will dig deeper into each focus point below.

1. LIST BUILDING

I will be building my list using free and paid traffic methods. To start building my list I need to create a squeeze page offer with a strong reason for someone to join my list and have a product funnel (mine or affiliate) attached to that offer to re-coupe any marketing costs. How will I promote my squeeze page? Blog Posts, Forum posting, paid ads (solo ads, social media etc) I will share with you in email what works best for me.

2. MAKE OFFERS

I will be making offers to my audience that helps them solve a problem they have. This could be products I create myself or products created by others. My only criteria is that it actually helps solve a major problem my audience has.

You will see everything I get up to while being on my list.

3. RELATIONSHIP BUILDING – (subscribers and other marketers)

A. **Subscribers**

I will be building a relationship with you my tribe by treating you right, not being “spammy” and instead always having your best interest in mind. I will always aim to give value at every opportunity.

B. **Other Marketers**

I will build my relationship with other marketers by networking, promoting some of their quality products if I think it will benefit my audience and putting out great content.

3 SIMPLE TASKS

- Email list daily (great content and promotions)
- Build list at every opportunity
- Create value and make offers to my audience

Ready to get started creating your own internet side hustle?

Then click here to join me